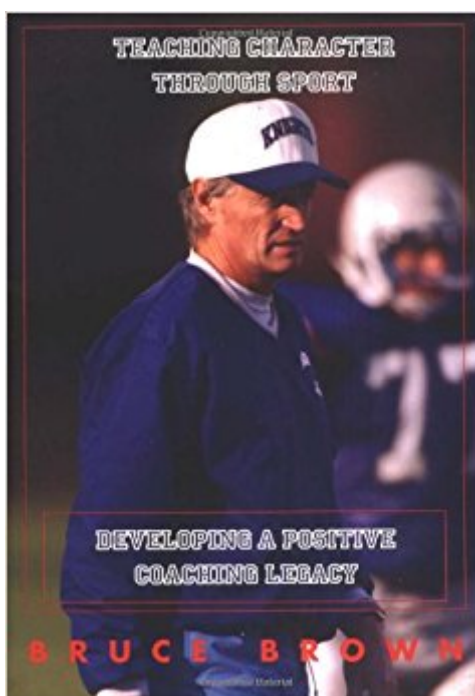


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# Teaching Character Through Sport: Developing A Positive Coaching Legacy



## Synopsis

Demonstrates how a positive coaching legacy can transcend scores on a bronze plaque as a coach influences and helps to mold the life-long character of the athletes they work with. Noted author and speaker Bruce Brown examines the key issues in creating a lasting legacy, including; how to make a difference, common traits among successful coaches, beliefs about character and sport, action statements about teaching character through sport, redefining the term "athlete", teaching specific values, practicing sportsmanship, the qualities of great teams, team building through positive conditioning, the role of parents in athletics and much, much more. As easy and enjoyable to read as it is thought-provoking. A must for coaches of any level and sport.

## Book Information

Paperback: 140 pages

Publisher: Coaches Choice Books; DVD Video edition (December 2003)

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Average Customer Review: 4.7 out of 5 stars 10 customer reviews

Best Sellers Rank: #118,892 in Books (See Top 100 in Books) #97 in [Books > Sports & Outdoors > Basketball](#) #161 in [Books > Sports & Outdoors > Football \(American\)](#)

## Customer Reviews

Bruce Eamon Brown is a special presenter for the National Association of Intercollegiate Athletics (NAIA) Champions of Character Program. Previously, Bruce served as the athletic director at Northwest College in Kirkland, Washington. A retired coach, he has worked at every level of education in his more than three decades of teaching and coaching. His coaching experiences include basketball, football, volleyball, and baseball at the junior high and high school levels, and basketball at the junior college and college levels. He has been involved with championship teams at each level of competition. Bruce has authored several books and is the featured speaker on nine sport coaching videos. Bruce, his wife Dana and their five daughters reside in Redmond, Washington.

You've read, digested and implemented Jim Thompson's Positive Coaching materials. Now take a

Graduate Course. Bruce Brown's book is filled with wonderful ideas on how to create a sports culture where individuals and teams maximize the personal growth that is possible through athletics. Personal favorites include sections on the qualities of "Great Athletes" - successfully introduced to players as young as 11 (and, more importantly their parents) - about the choices that athletes make. Similarly "Great Teams" explores the qualities found in the most successful teams. "Positive Conditioning" is an eye-opener (imaging what happens when the winning team in a game at practice does 20 extra push-ups) as well as great team-building exercises such as "Spotlighting". The section on how parents can be helpful participants in the process is also worthwhile. Run, don't walk (can you do that on-line?) to get this book.

Excellent book! Well written and good illustrations. As a parent, school administrator, and former coach I highly recommend this book to parents, students and anyone who is a student or works with students. I will read it again and again.

Met and exceeded my expectations, provided much food for thought for me as a veteran coach and my students as future coaches

Good book if you coach kids.

Easily worth the money, this book is amazing. It poses great questions to coaches about why they coach and what they hope to accomplish, methods to teach character traits, and a wonderful section on using conditioning positively, to name a few sections. The book is geared primarily towards junior high or high school programs, and really has some great ideas for a sports program.

Every coach should get this book and periodically read and review. The information is inspirational and very motivating for the coach.

Great

This book is an inspirational book for anyone that teaches or coaches. Some great ideas, drills, that you can use immediately.

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